

**Directeur de la mention**  
Pascal PHILIPPART

**Responsable de la formation**  
Jocelyne GROUX

**Gestionnaire de scolarité**  
Julie SABRE  
+ 33 3 20 12 34 15  
m2-iemba@iaelille.fr

## ACADEMIC REQUIREMENTS

### We welcome:

- Students from all over the world
- Professionals: IAE offers the opportunity to attend lessons while working at the same time
- Students in further education: IAE offers the opportunity to follow courses while working
- French built-in career students (part time in IAE and the company in which you will work for)
- Erasmus and IMC (International Credit Mobility) *(places are limited)*

## INTERNATIONAL PARTNERSHIPS

### INCOMING AND OUTGOING

### DOUBLE DIPLOMA PROGRAMS

Students can take advantage of a range of international partnerships allowing them to study or work abroad, or to get a double diploma. Successful applicants will hold a first year master's degree, awarded by technical and vocational institutions and universities. All candidates who received their graduate degrees from a university where English is not the sole language of instructions are required to take an English test : TOEFL/IBT or IELTS as part of their initial written application process.

Our international partnerships around the world are very active and allow our participants to study or work abroad. 2 double degree programs are offered jointly by IAE Vieux Lille and the University of Poznan in Poland and the Karazin business school in Ukraine (online courses this year). Admission decisions will be made collaboratively by both institutions. This will give you a big advantage in the job market.

### Applicants must provide a copy of the following documents:

1. Resume
2. Cover letter
3. Letters of recommendation
4. Transcript(s) of your degree in French
5. TOEIC/TOEFL/IELTS/IBT certification

After your online application has been submitted and reviewed, you may be invited to interview, in Lille or by Skype (only if you live abroad).

## UNIVERSITY OF LILLE 2022

Université européenne de référence, reconnue pour l'excellence de sa recherche et de sa formation, l'Université de Lille fait de la réussite étudiante une de ses préoccupations majeures et place l'insertion professionnelle au cœur de son engagement. Adossée à une recherche de pointe, son offre de formation se veut en phase avec les évolutions des mondes socio-économique et socio-professionnel afin de contribuer aux grandes transitions de notre société et préparer chacune et chacun, tout au long de sa vie, aux compétences et métiers de demain.

Composée depuis 2022 de 11 composantes et 4 écoles partenaires : ENSAIT, ENSAPL, ESJ Lille, Sciences Po Lille, l'Université de Lille est un acteur des écosystèmes du territoire par les nombreux partenariats qu'elle noue, au profit de ses étudiants et personnels. Les 6 500 professionnels et intervenants externes qui s'impliquent dans les activités pédagogiques, le développement de chaires et de coopérations pour accompagner les transitions dans toutes leurs formes, sont autant d'exemples de la dynamique engagée.

*inspirons demain !*

## STUDYING AT IAE LILLE

École de management de l'Université de Lille et membre du réseau IAE France (38 écoles), l'IAE Lille University School of Management combine les avantages d'une école aux valeurs de l'Université. Elle forme des **cadres de haut niveau, rapidement opérationnels et aux carrières évolutives**, dans tous les métiers de l'entreprise (management, gestion, audit, contrôle, comptabilité, finance, RH, communication, commerce, distribution, achats, marketing...).

Elle accueille chaque année plus de 4000 étudiants en alternance, formation initiale ou continue, dans ses parcours de licence, master ou doctorat. Les savoirs diffusés sont enrichis par la recherche appliquée, en relation avec les entreprises, leurs pratiques et leurs objectifs de gestion. Cette étroite collaboration permet une évolution constante de nos formations et un enrichissement permanent de nos compétences.

*look beyond*

IAE Lille  
University school of management  
UNIVERSITÉ DE LILLE - IAE FRANCE  
www.iaelille.fr | contact@iaelille.fr

Site Vieux-Lille (Siège)  
104, avenue du Peuple Belge  
59043 Lille Cedex  
+33 3 20 12 34 50

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Site  
Vieux  
Lille

MASTER  
MANAGEMENT ET ADMINISTRATION  
DES ENTREPRISES - MAE -

M2 IE-MBA  
INTERNATIONAL  
EXECUTIVE  
MBA



UNIVERSITY  
SCHOOL  
OF MANAGEMENT

*look beyond*

**Master 2 MDE** Management et développement des entreprises

**Master 2 IE-MBA** International executive MBA

**Master 2 MESS** Management des entreprises du secteur de la santé

## M2 IE-MBA INTERNATIONAL EXECUTIVE MBA

*This IE MBA unique study programme is tailored for students from various academic backgrounds (engineering, science, technology, law...) who are interested in seeking new opportunities and experiences, to acquire a dual expertise or double qualifications in international business management.*

*IAE teaching staff will help you achieve your goal in providing insight into management theories and practices.*

*Programmes and courses are adapted to demands of the world market. All courses are taught in English. The Master programme encourages public speaking, group discussions, and active class participation. To succeed, students must possess a highly developed proficiency in written and oral English.*

*The teaching staff consists of lecturers, business professionals and visiting faculty members from America and other parts of Europe with international experience. Our international partnerships around the world are very active allowing our students to study or work abroad.*

*The group is composed of final year students and Executives from French, European and international companies – all of whom are from different backgrounds and nationalities. A central feature of this Master's programme is the exploitation of activity-based learning methods and the use of experimental knowledge to produce solid pedagogical solutions.*

### OBJECTIVES

#### PREPARING FOR BUSINESS IN THE GLOBAL ECONOMY

This master's degree offers an opportunity to acquire a double qualification. It develops analytical skills needed by high level Executives in a range of complete business situations faced by international companies. It improves skills that are needed when negotiating at high level, taking appropriate decisions and working as a member of an international team.

### EMPLOYMENT OPPORTUNITIES

#### Examples of employment opportunities:

Marketing manager, Community manager, Human resources director, Production manager, Logistics manager, District manager, Executive director, Project manager...

## PEDAGOGICAL PROGRAMME

### MASTER 2 - IE-MBA

Semester 3

**BCC 1** Manage human development  
**UE** **Human resources**  
- Human resources management ✚  
- Labor law ✚  
- Analysis of human behaviors in organization ✚

**BCC 2** Integrate legal and accounting management  
**UE** **Law and accounting**  
- Business law and legal management ✚  
- Management accounting ✚

**BCC 3** Understand your markets  
**UE** **Information and marketing**  
- Fundamental marketing ✚  
- Quantitative management techniques ✚

**BCC 4** Mastering the business environment  
**UE** **Business environment**  
- International economic and social context ✚  
- French as a second language/English for business ✚

**BCC 5** Become professional  
**UE** **Student project**  
- Interpersonal communication ✚  
- Mission / Alternance

### MASTER 2 - IE-MBA

Semester 4

**BCC 6** Control your financial resources  
**UE** **Audit and finance**  
- Business finance ✚  
- Audit and management control ✚

**BCC 7** Pilot development  
**UE** **Strategic management**  
- Strategy ✚  
- Risk management and economic Intelligence ✚  
- Business game ✚

**BCC 8** Undertake and manage projects  
**UE** **Entrepreneurship and project management**  
- Company creation and takeover ✚  
- Project management tools ✚

**BCC 9** Analyze market information and negotiate  
**UE** **Marketing and negotiation**  
- Negotiation ✚  
- e-marketing ✚  
- Data analysis ✚

**BCC 5** Become professional  
**UE** **Student project**  
- Internship/Project alternance  
- Thesis / Defense ✚

