

## ADMISSION

Successful applicants will hold a first year master's degree, awarded by technical and vocational institutions and universities.

### IAE welcomes:

- Students from all over the world
- Professionals: IAE offers the opportunity to attend lessons while
- Students in further education: IAE offers the opportunity to follow courses while working
- French built-in career students (part time in IAE and the company in which you will work for)
- Erasmus and IMC (International Credit Mobility)

All candidates who received their graduate degrees from a university where English is not the sole language of instruction are required to take an English language test: TOEFL, IBT or IELTS as part of their initial written application process.

### Who are we looking for?

Open minded students with leadership qualities, who have clear personal or professional plans, and who are eager to be part of an international team. Successful candidates must be eager to share their experience, support their colleagues, and teach as well as learn from their peers. Applying for this Master's degree will lead you to share your skills, accomplishments and aspirations with other likeminded people.

### Applicants must provide a copy of the following documents:

1. Resume
2. Cover letter
3. Letters of recommendation
4. Transcript(s) of your degree in French
5. TOEIC/TOEFL/IELTS/IBT certification

After your online application has been submitted and reviewed, you may be invited to interview, in Lille or by videoconference.



High value international training – dual skills – partnership between CCEF and foreign partner universities.

Our MBA is ranked among the best Executive MBAs in France for 2026.

5<sup>th</sup> best MBA in France for public institutions - Le Figaro



**Directeur de la mention**  
Pascal PHILIPPART

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Jocelyne GROUX

**Gestionnaire de formation**  
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## ÉTUDIER À L'IAE LILLE

École de management de l'Université de Lille et membre du réseau IAE France (39 écoles), l'IAE Lille combine les avantages d'une école aux valeurs de l'Université. Elle forme **des cadres de haut niveau, rapidement opérationnels et aux carrières évolutives**, dans tous les métiers de l'entreprise (management, gestion, RH, communication, commerce, distribution, achats, marketing, audit, contrôle, comptabilité, finance...).

Elle accueille chaque année près de 4000 étudiants en alternance, formation initiale ou continue, dans ses parcours de licence, master ou doctorat. Les savoirs diffusés sont enrichis par la recherche appliquée, en relation avec les entreprises, leurs pratiques et leurs objectifs de gestion. Cette étroite collaboration permet une évolution constante de nos formations et un enrichissement permanent de nos compétences.

*look beyond*



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## UNIVERSITÉ DE LILLE

Université européenne de référence, reconnue pour l'excellence de sa recherche et de sa formation, l'Université de Lille fait de la réussite étudiante une de ses préoccupations majeures et place l'insertion professionnelle au cœur de son engagement.

Adossée à une recherche de pointe, son offre de formation se veut en phase avec les évolutions des mondes socio-économique et socio-professionnel afin de contribuer aux grandes transitions de notre société et préparer chacune et chacun, tout au long de sa vie, aux compétences et métiers de demain.

*inspirons demain !*

MASTER  
mention MAE - MANAGEMENT ET  
ADMINISTRATION DES ENTREPRISES

**M2 IE MBA**  
INTERNATIONAL  
EXECUTIVE MBA



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Université  
de Lille



# M2 IE MBA

## INTERNATIONAL EXECUTIVE MBA

This IE MBA unique study programme is tailored for students from various academic and professional backgrounds (engineering, science, technology, law, etc.) who are interested in seeking new opportunities and experiences, to acquire a dual expertise or double qualifications in International Business Management.

### OBJECTIFS DE LA FORMATION

This master's degree offers an opportunity to acquire a double qualification. It develops analytical skills needed by high level executives in a range of complete business situations faced by international companies. It improves skills that are needed when negotiating at high level, taking appropriate decisions and working as a member of an international team.

Graduates of the International Executive MBA program work in management and leadership roles within an international context. They are capable of:

- Manage and lead an international project
- Supervise and manage multicultural teams
- Lead change initiatives in an international context
- Make decisions and adapt the organization's strategy internationally by assessing risks
- Participate in the implementation of the international marketing policy
- Create or take over a business in France or abroad
- Prepare a budget and analyze variances



MASTER  
MANAGEMENT ET ADMINISTRATION DES ENTREPRISES  
**M2 MDE** Management et développement des entreprises  
**M2 IE-MBA** International Executive MBA

### PROGRAMME PÉDAGOGIQUE

#### M2 IE MBA

#### Semestre 3

##### BCC 1 Manage the development of the company

##### UE Human and organizational development

- Human resources management
- Organizational behavior
- The essentials of labor law for managers

##### BCC 2 Manage your activities and resources

##### UE Systèmes d'organisation de l'entreprise

- Practice of general accounting
- The essentials of business law

##### BCC 3 Know your economic and commercial environment

##### UE Markets and their environment

- Fundamental Marketing
- French/Business english

##### BCC 4 Building your professional integration

##### UE Problematization of a management situation

- Conduct a negotiation in a professional setting
- Mission methodology of a professionalizing project
- Design of a professional communication project et retour d'alternance

#### M2 IE MBA

#### Semestre 4

##### BCC 1 Manage the development of the company

##### UE Strategic development

- Strategic management
- Entrepreneurship
- Business game

##### BCC 2 Manage your activities and resources

##### UE Organizational performance management

- Audit and management control
- International economy and social context
- Business finance

##### BCC 3 Know your economic and commercial environment

##### UE The digital transformation of the company

- Digital marketing
- Data analysis

##### BCC 4 Building your professional integration

##### UE Analysis and discussion of the results

- Methodology for constructing and writing a dissertation
- End of studies dissertation in a professional situation
- Creation and implementation of a professionalizing communication project et retour d'alternance



### ORGANISATION DE LA FORMATION

All courses are taught in English. The Master Programme encourages public speaking, group discussions, and active class participation. To succeed, students must possess a highly developed proficiency in written and oral English.

The teaching staff consists of lecturers, business professionals and visiting faculty members from America and other parts of Europe with international experience. Our international partnerships around the world are very active allowing our students to study or work abroad.

A dynamic and innovative education including lectures, case studies, project management, business situations will develop concrete skills needed in international management.

The group is composed of final year students and executives from French, European and international companies – all of whom are from different backgrounds and nationalities.

A central feature of this Master's programme is the exploitation of activity-based learning methods and the use of experimental knowledge to produce solid pedagogical solutions.

Whether you are seeking to launch or to reorient your career, or start a business, students can take advantage of a flexible schedule that can accommodate the demands of the job market, allowing students to alternate 2 weeks of work in a company with a week of study at the IAE business school.

**RYTHME DE L'ALTERNANCE**  
1 semaine de cours/2 semaines entreprise

### DÉBOUCHÉS PROFESSIONNELS

Students can take advantage of a range of international partnerships allowing them to study or work abroad. This master's degree offers an opportunity to develop competencies, analytical skills needed by high level executives in international companies.

Examples of employment opportunities: Marketing Manager, Community Manager, Human Resources Director, Production Manager, Logistics Manager, District Manager, Executive Director, Project Manager entrepreneur...